



**eziLINQ**  
Linking People

# CORPORATE

Digital Business Card Platform

Linking People Towards **Global** Opportunities

version 2.3

# ABOUT US

At eziLINQ, we are pioneering the future of business networking by offering innovative, eco-friendly digital business card solutions. Our mission is to link people towards global opportunities, breaking down traditional networking barriers through sustainable and credible digital tools. By eliminating the need for paper business cards, we are committed to reducing waste and promoting environmental responsibility, all while providing fast, seamless, and scalable solutions for professionals and businesses worldwide.

Our platform is built on the values of innovation, sustainability, and trust. We continuously evolve to meet the needs of a rapidly changing digital world, ensuring our solutions are both cutting-edge and reliable. Whether you're looking to expand your business network or enhance your brand's presence, eziLINQ offers the tools you need to build meaningful, lasting connections.

Our vision is to lead the global transition towards digital-first networking, setting new standards for credibility and sustainability. By fostering trust and innovation, we aim to create a world where every connection made through eziLINQ is more impactful and environmentally conscious.



# WHY DO YOU NEED eziLINQ ?

Linking People

First impressions matter to 90% of people when evaluating individuals or companies. Traditional paper business cards may not help you build the credibility and connection you need in today's fast-paced world. With eziLINQ, you can ensure that your initial impact is both memorable and effective. Our platform not only securely stores your contact details but also allows for instant sharing of the other party's information with ease.

As a sophisticated contact management solution, eziLINQ helps you swiftly save, categorize, and manage new connections through a simple, user-friendly dashboard. Share your profiles, links, contact information, and more directly to anyone's phone or inbox—no app required.

Forget paper cards. Make a lasting impression and enhance your networking with eziLINQ in every way.



## COMPARISON BETWEEN TRADITIONAL PAPER BUSINESS CARDS AND eziLINQ

Aspect	Paper Business Cards	eziLINQ
<b>First Impression</b>	Limited design, can be forgotten easily.	Memorable and interactive, with customizable digital profiles.
<b>Information Sharing</b>	Only provides static contact details.	Memorable and interactive, with customizable digital profiles.
<b>Credibility</b>	May appear outdated in a digital-first world.	Boosts credibility by showcasing a modern, tech-savvy approach to networking.
<b>Sustainability</b>	Requires paper, contributing to waste	100% digital, eco-friendly, and reduces paper waste.
<b>Storage &amp; Accessibility</b>	Limited design, can be forgotten easily.	Memorable and interactive, with customizable digital profiles.
<b>Updates</b>	Only provides static contact details.	Memorable and interactive, with customizable digital profiles.
<b>Cost</b>	May appear outdated in a digital-first world.	Boosts credibility by showcasing a modern, tech-savvy approach to networking.
<b>Interactive Features</b>	Requires paper, contributing to waste.	100% digital, eco-friendly, and reduces paper waste.

## COMPARISON BETWEEN TRADITIONAL PAPER BUSINESS CARDS AND **eziLINQ**

Aspect	Paper Business Cards	eziLINQ
<b>Convenience</b>	Requires physical presence for distribution.	Can be shared remotely via email, text, or QR code.
<b>Global Reach</b>	Limited to physical handouts.	Global, instant sharing across borders without any physical limitations.
<b>Lead Management</b>	No built-in system for tracking or managing leads.	Integrated lead management tools with real-time tracking and analytics.
<b>Retention</b>	Often misplaced or discarded.	Easily accessible, retrievable from any device at any time.
<b>Security</b>	Susceptible to loss or damage.	Securely stored in the cloud, with options for encrypted data sharing.
<b>Environmental Impact</b>	Contributes to deforestation and environmental harm.	Promotes sustainability, with zero waste and lower carbon footprint.
<b>Adaptability</b>	Fixed format, can't be customized once printed.	Fully customizable, including logo, colors, and even multimedia content.
<b>Integration</b>	No integration with digital tools.	Seamlessly integrates with CRM, email, and contact management systems.

# WHO WE SERVE?

eziLINQ

## ENTREPRENEUR

Multiple Profiles

Multiple Device

Multiple Brands



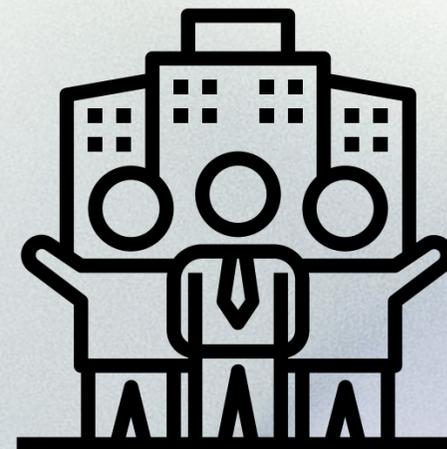
eziLINQ

## CORPORATES

Master Dashboard

employee Digital  
Business Card

eziLINQ Review Pro  
powered by- eziLINQ AI

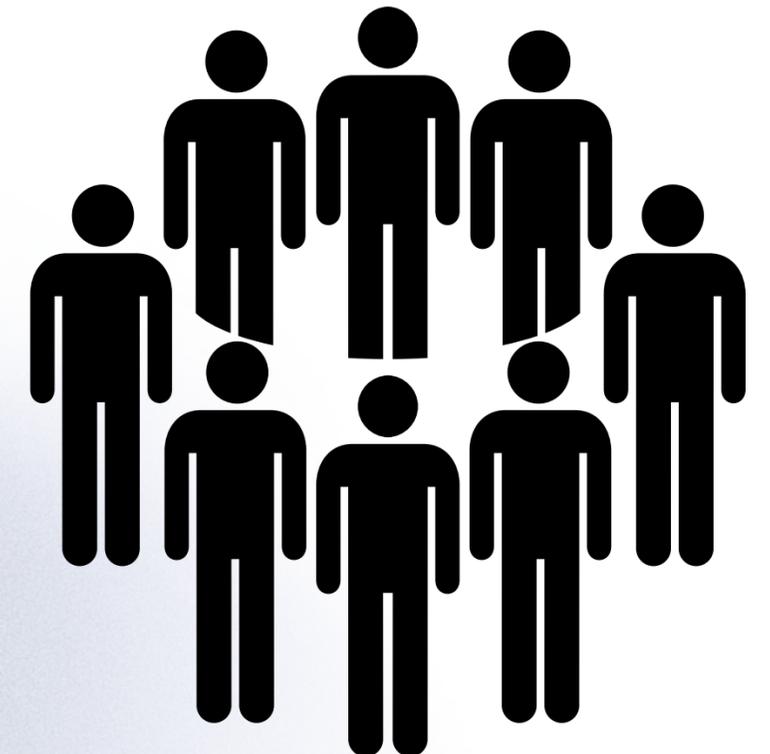


eziLINQ

## COMMUNITY

Entrepreneur

Corporates

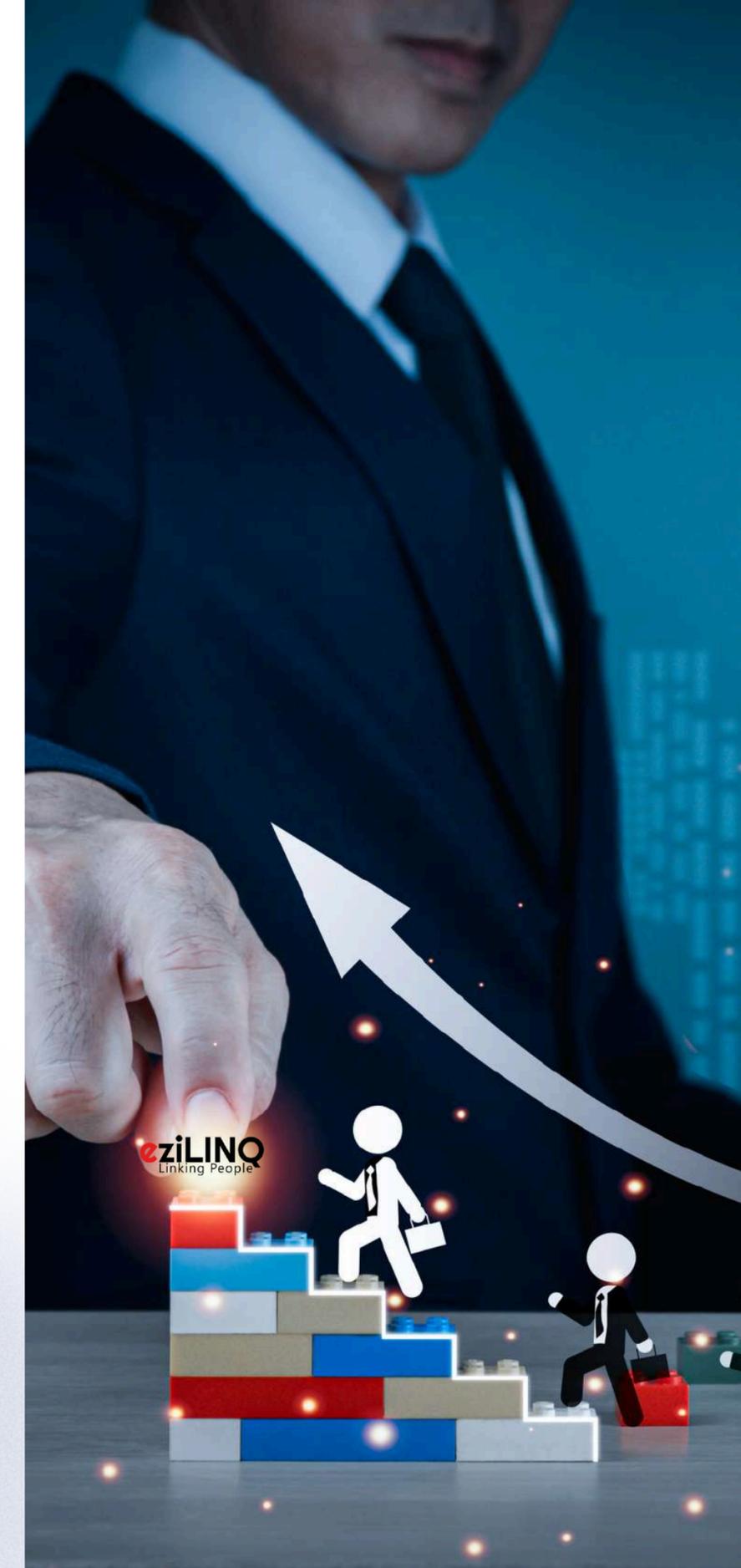


## CORPORATES

Our latest corporate solution is designed to streamline how businesses manage their corporate profiles, employee profiles, and leads at an incredibly low and effective price point. Whether you're managing a large workforce or overseeing company reputation, eziLINQ equips you with the tools you need to maintain a professional edge.

This platform enables corporates to easily manage all employee profiles and corporate leads, ensuring seamless collaboration between teams. Employees can individually manage their own profiles, generate and track leads, and enhance their performance. With eziLINQ, you never have to worry about lost connections—if an employee leaves, their leads can be instantly reassigned to another team member, keeping your workflow uninterrupted. You can also enable or disable employees within the system, ensuring only active profiles are in use. Additionally, our solution allows you to manage employee leads by location, providing targeted oversight and making sure your sales and networking efforts are regionally optimized.

One standout feature is our Review and Reputation System powered by eziLINQ AI, which helps companies boost their reviews using AI-generated keywords. This system analyzes your business's performance and generates strategic content to highlight your strengths, ultimately improving your reputation and searchability in the marketplace. With this powerful tool, you can continuously enhance your brand's image with ease.



# Capture more leads, modernize your employee, and maximize your revenue with **eziLINQ** Linking People

For employees, this solution offers an easy way to manage their own profiles, track employee leads, and grow their professional network. Each employee can have full control over their digital identity, making it simple to update contact details and share profiles with clients. Employees can also optimize their performance with access to the lead management system, which enables them to track and convert leads with minimal effort.

- Capture 300% more leads than the industry standard. View, manage, and export team-wide leads with our master Lead Manager.
- If an employee leaves the company, their profile will be disabled. Leads associated with the employee can be reassigned to another employee within the company, and the leads can be notified about the reassignment and the departure of the original employee. The disabled profile link will redirect to the company's profile. Additionally, any devices assigned to the former employee can be reallocated to other employees.



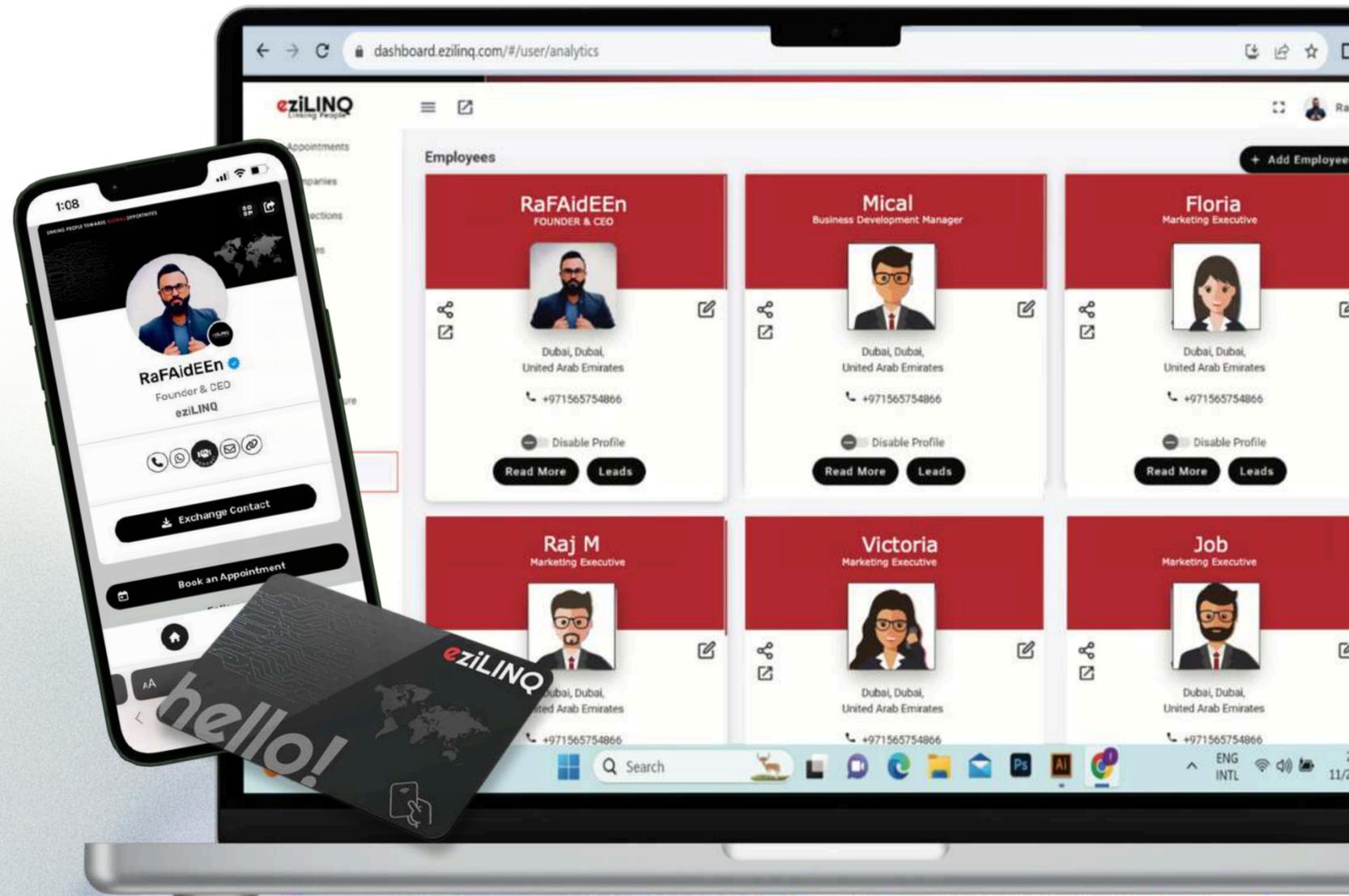
Cost efficiency



Sustainability



Leads



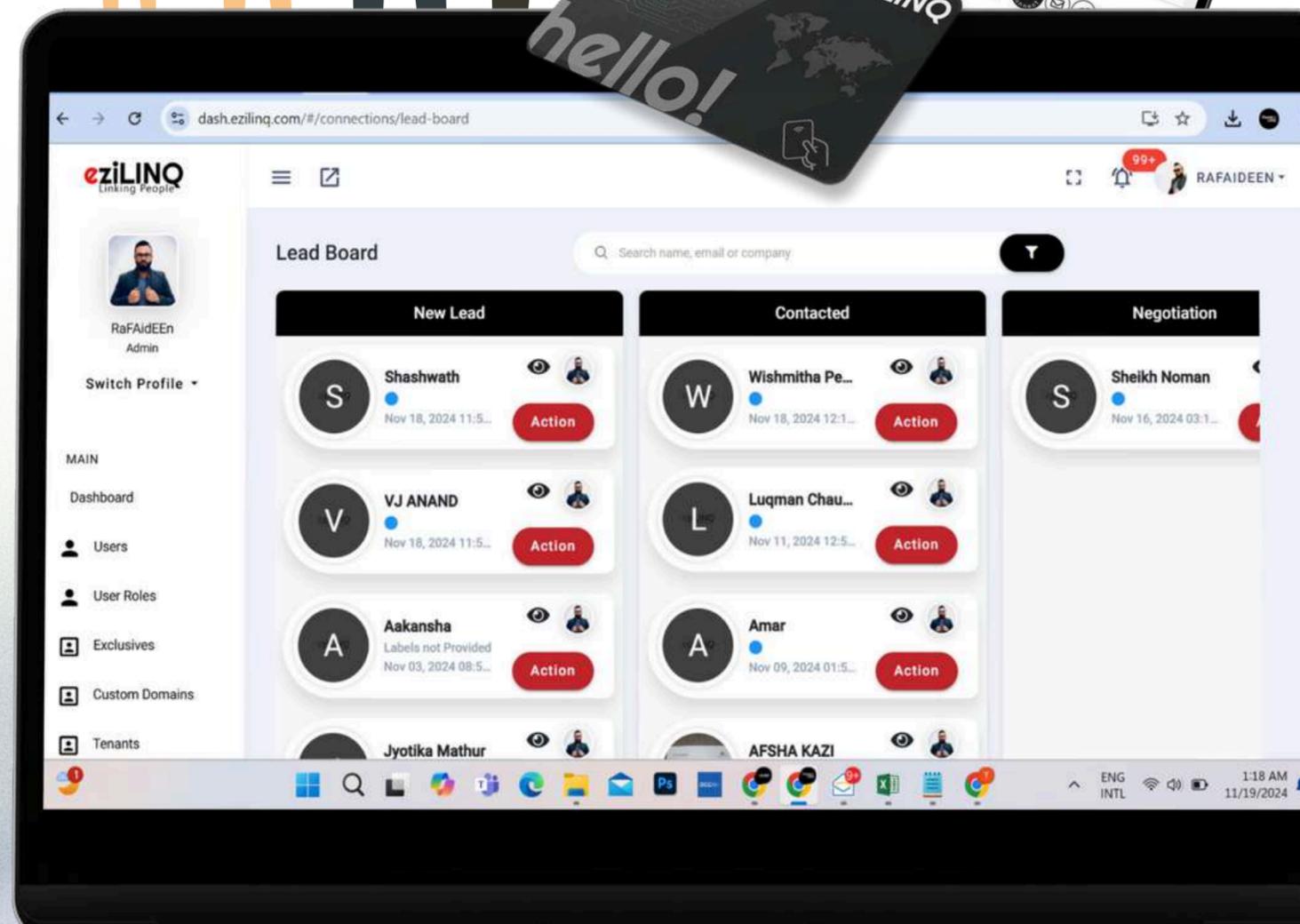
**eziLINQ** Sales Pro  
Linking People

# 10X YOUR SALES

LIVE

**Monitor your sales team  
FROM ANYWHERE IN THE WORLD**

- Live meeting updates
- Live Lead board updates
- Live Task Manager Updates
- Activity tracker
- Automate emails
- Assign & re-assign leads
- Email signature
- Virtual meeting background
- NFC digital business card
- Virtual digital business card



# eziLINQ Review Pro

Linking People

**INCREASE VISIBILITY, ATTRACT CUSTOMERS,  
AND GROW YOUR BRAND ONLINE.**

## eziLINQ AI Powered Review Management

Use the showbiz card to get more and more reviews from your customers and make your google profile stand out.

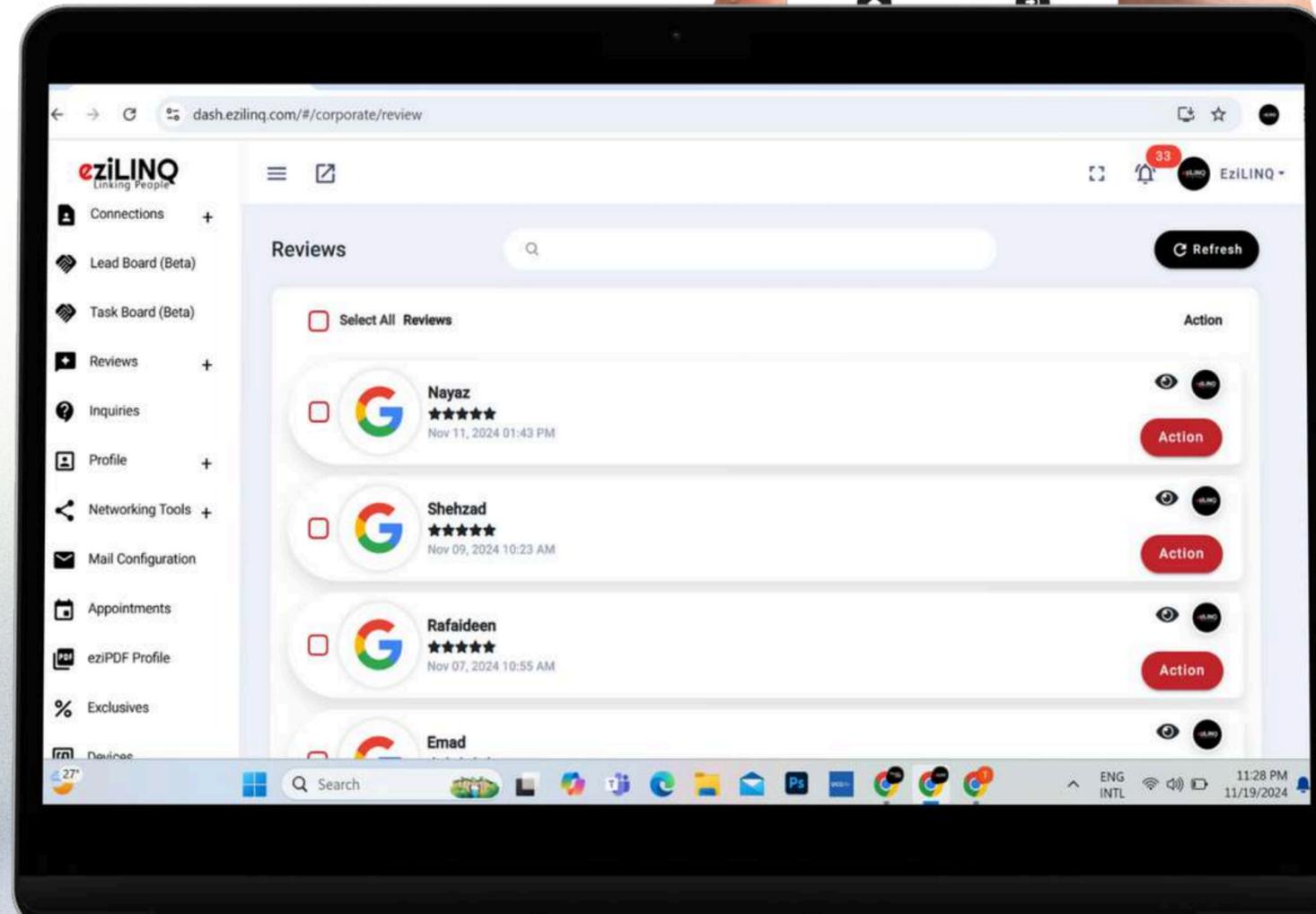
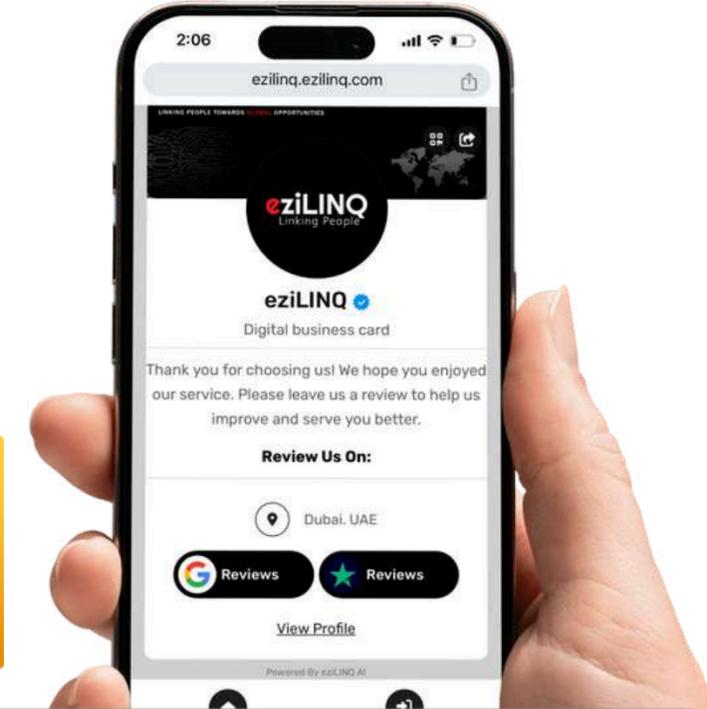
The best part is, it is **eziLINQ AI Powered Review System**, now get rid of those fake and unwanted reviews with eziLINQ Review Pro. It holds back the reviews you don't want to see on your google review and pushes up the reviews that helps your business attract more people do to business with you, **simply by using targeted Keywords**. Don't let someone to destroy your reputation in few seconds which took years for you to build.

**Supported by:**



Review us on  
Tripadvisor

dubidial  
UAE's No. 1 local search engine



## TAILORED SOLUTIONS FOR SMB'S AND ENTERPRISES

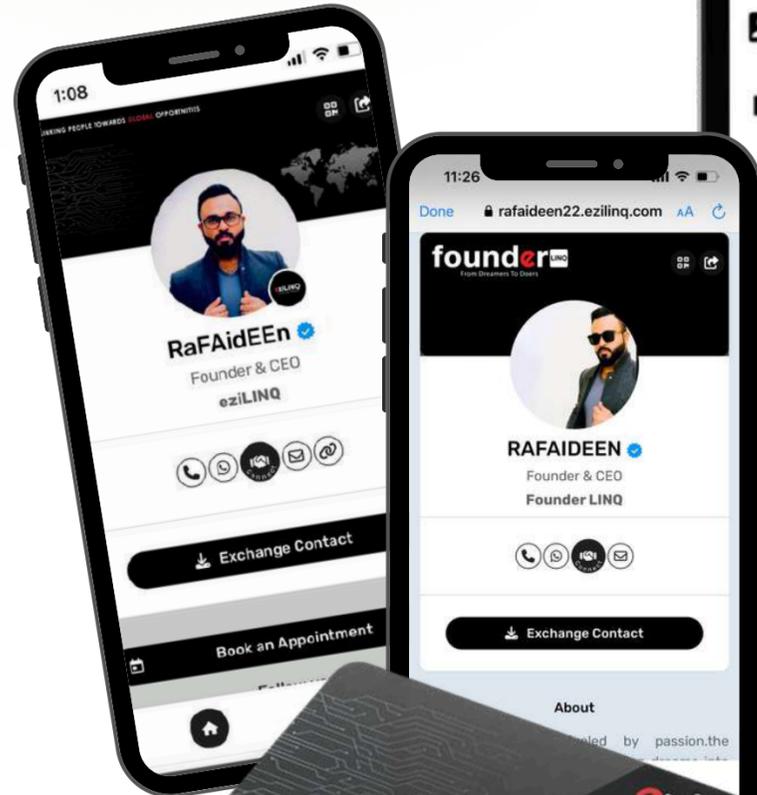
eziLINQ offers customized solutions for both **SMBs and Enterprises**, designed to fit the unique needs of each.

For **Small and Medium-sized Businesses (SMBs)**, we provide custom branded profiles for both the company and its employees. These branded profiles help strengthen the company's identity while ensuring employees can effectively showcase their individual roles.

For **Enterprises**, we take it a step further by offering not only custom branded profiles but also fully branded dashboards. This includes custom domains, company logos, footer text, and more—allowing enterprises to maintain a consistent, professional brand experience across all digital interactions. With this comprehensive branding, enterprises can seamlessly integrate eziLINQ into their corporate identity ensuring every connection reinforces their brand's credibility and image.



# USER FRIENDLY DASHBOARD WITH INBUILT **eziLINQ** CRM



dashboard.eziling.com/#/user/analytics

**eziLINQ** Linking People

Analytics

- Profile +
- Email Signature
- Virtual Background
- Virtual Business Card
- Mail Configuration
- Companies
- Communities
- Exclusives
- Connections +
- Lead To Deal
- Appointments

Profile Visits: 217

Product Taps: 1331

Total Leads: 410

Contact Saved: 195

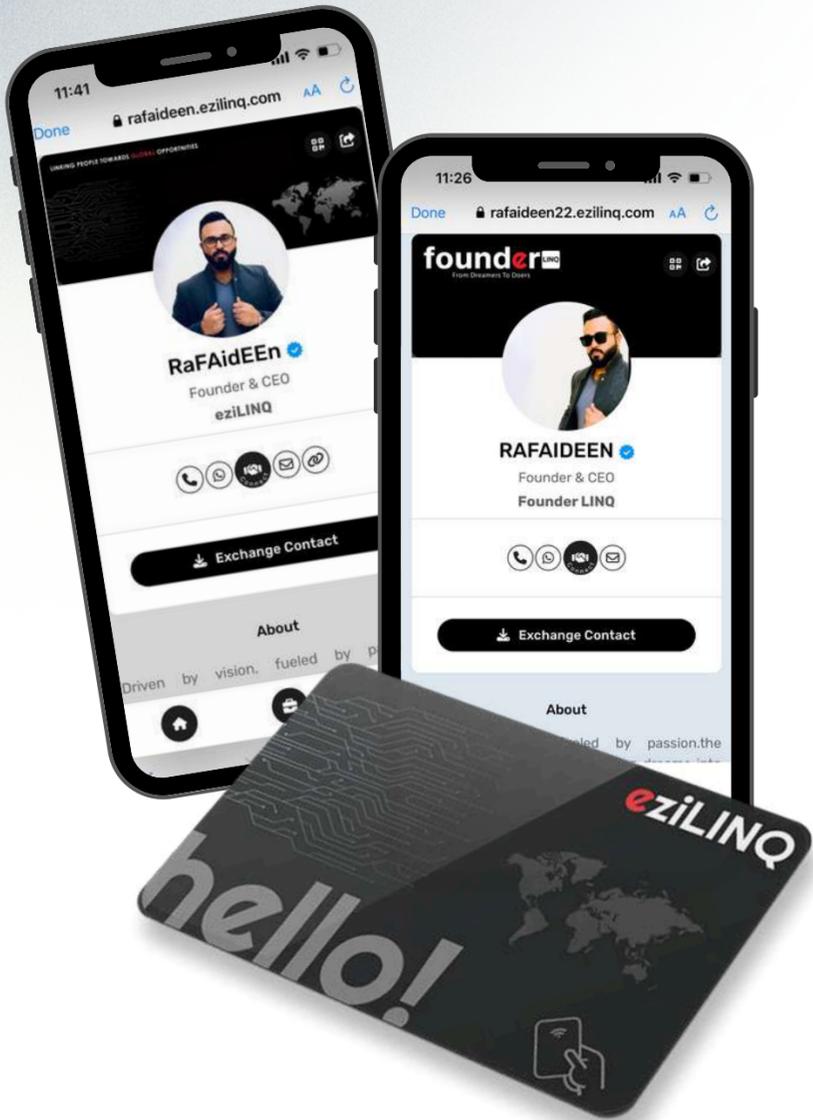
Visit Count: 153

Tap Count: 111, 112, 63, 91, 87, 100

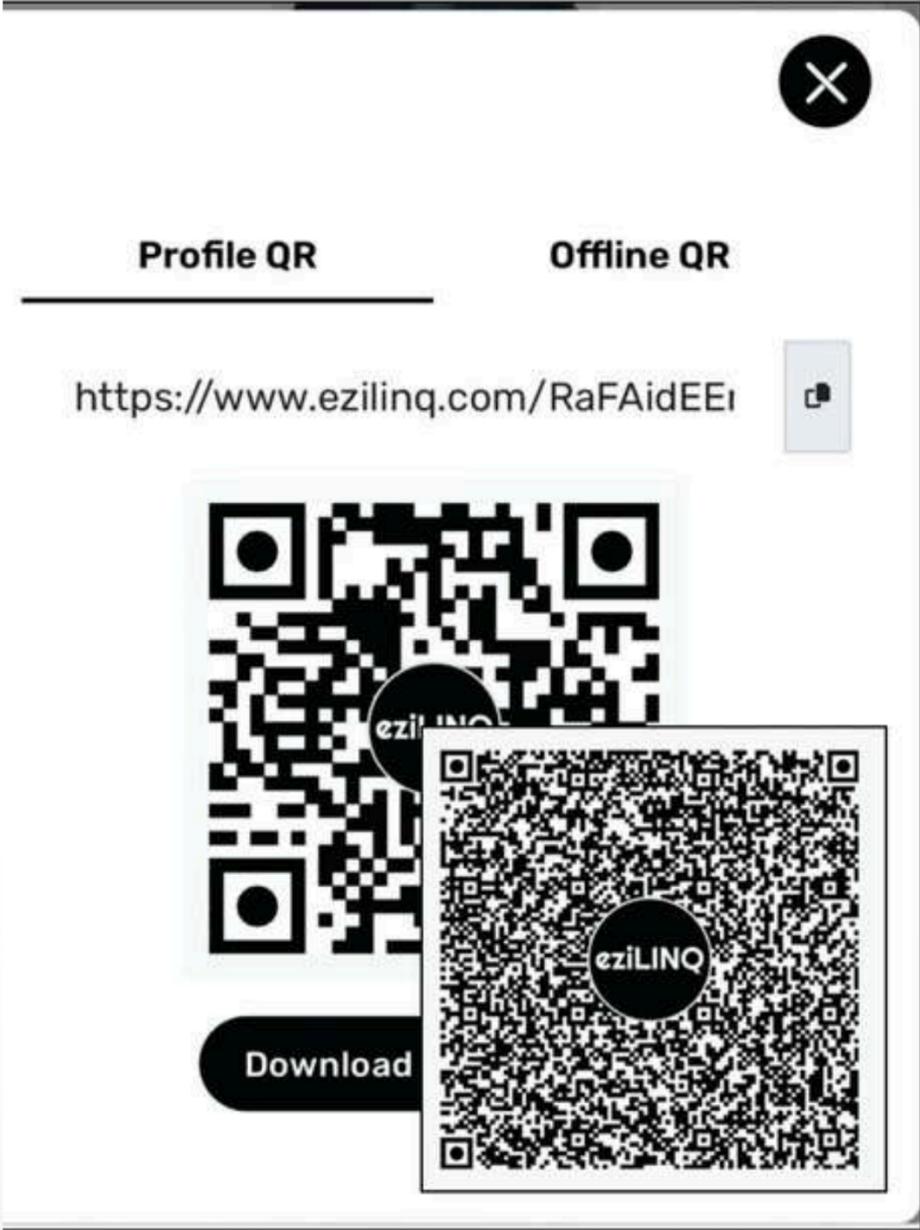
Platform: 21.6%, 14.0%, 28.2%, 8.7%, 5.0%

7:11 PM 9/30/2024

# THE FEATURES YOU WILL LOVE eziLINQ FOR



**NFC**  
Powered



Online / Offline QR Code



## Custom bio Links



# Professional Virtual Meeting Backgrounds



LINK UP VIRTUALLY, ANYTIME, ANYWHERE.  
eziLINQ KEEPS YOU CONNECTED.



email signature

# FROM INBOX TO IMPACT

## New Message

To: rashid@ded.ae

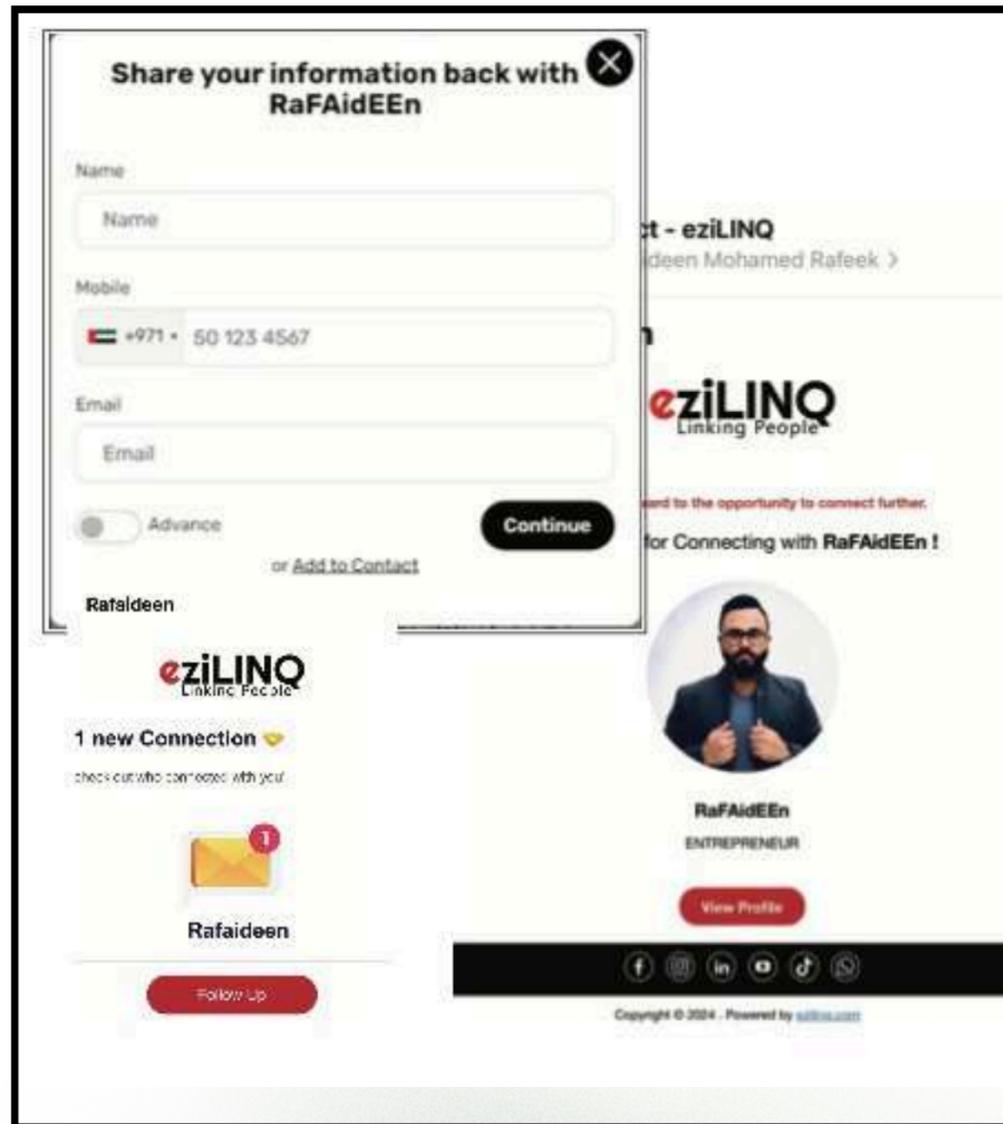
Subject: Confirmation of Authorized Partner

Dear Mr Rashid,  
We are pleased to confirm your status as an Authorized Partner with eziLINQ. Your partners  
[Read more >>>](#)

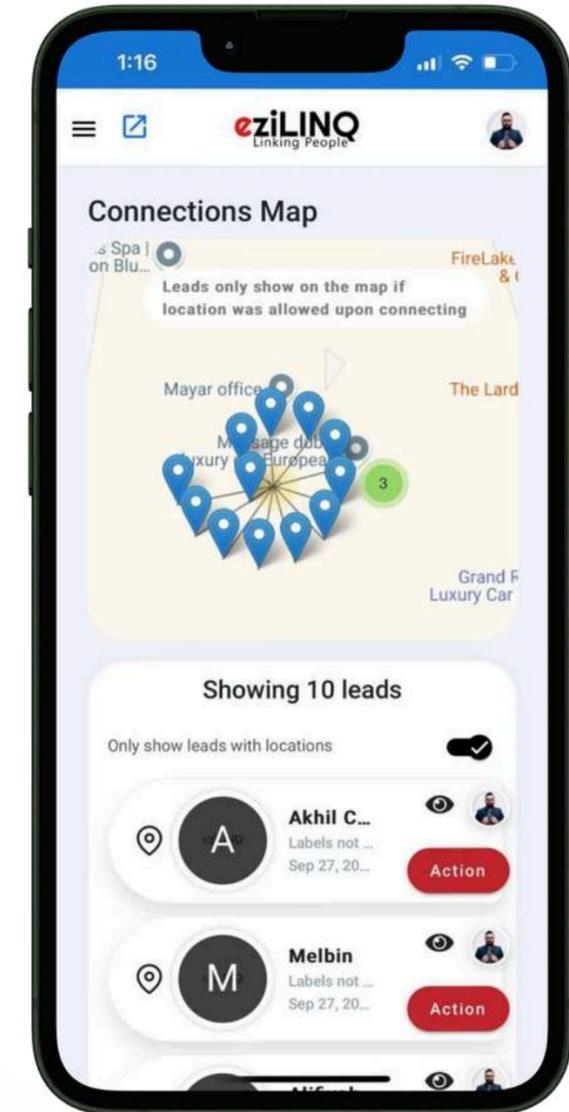




Virtual Business Card  
Online / offline



Instant Lead Capture with  
automate intro email



Lead Capture by  
location



**and many more uniques features**

# eziLINQ DIGITAL BUSINESS CARD ROI & ENVIRONMENTAL IMPACT

10 - employees

1000 -business cards for each employee per year

each paper business card cost

0.35 AED

Industry average for basic paper cards is between AED 0.35 and AED 0.50

## Return on Investment (ROI)

Paper Business Card Costs:  
**3500 AED**

eziLINQ Digital Business Card Costs:  
**990 AED**

Total costs you'd save per year:  
**2510 AED**

Increase in leads generated per year:  
**1000 Leads**

## Environmental Impact

Number of trees your team would save per year  
**1 Trees**

Gallons of water your team would save per year:  
**200 Gallons**

lb of carbon emissions your team would save per year:  
**30lb of CO2**



## Packages

<b>eziLINQ</b> Linking People	<b>Master</b>	<b>Director</b>	<b>Review</b>	<b>Employee</b>	<b>Investment</b>
<b>Corporate</b>	01	01	01	10	<b>1500 AED</b>
<b>Sales Pro</b>	01	01	00	05	<b>1000 AED</b>
<b>Review Pro</b>	01	01	05	00	<b>1000 AED</b>

## Add-ons

<b>eziLINQ</b> Linking People	06 -50	50 -100	100 -500	500 Above
<b>Per User</b>	99 AED	75 AED	60 AED	49 AED



# 5000 + INTEGRATIONS

Coming soon



## SECURED



Amazon Web Services

**USERS** 20,000 +  
**CORPORATES** 1,000 +  
**COMMUNITY** 03 +



In this fast age of Technology,  
choose eziLINQ to stay ahead.  
Scan the QR below to book a demo meeting.



## Contact Details

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# Thank You



Linking People Towards **Global** Opportunities

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